

From: Cllr Afonso Jose: H&F <Jose.Afonso@lbhf.gov.uk>
Sent: Friday, July 5, 2024 4:35 PM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: Cllr Pascu-Talbure Adrian: H&F <Adrian.Pascu-Talbure@lbhf.gov.uk>
Subject: 2024/00949/LAPR

Licensing Act 2003

Reference: [2024/00949/LAPR](#)

Premises: Eel Brook Common Eel Brook Common New King's Road London

Dear Sir/Madam,

We are supporting our residents in objecting to application [2024/00949/LAPR](#) on Eel Brook Common for the following reasons:

1. Prevention of crime and disorder

The prospect of 5,000 people spilling onto the residential streets of Parsons Green, some of which are likely to be intoxicated is likely to cause crime and antisocial behaviour. Eel Brook Common was not designed to host events of this capacity, and residents should not have to endure public urination and the other petty crime that comes with these events.

2. The prevention of public nuisance

This operator has had issues in the past, specifically when they operated at Palmer Park in Reading where it was reported in the media that residents had to endure people urinating, smashing glass and being loud. Given the area surrounding Eel Brook Common is a family area, and the park itself used as a family friendly space, this would cause a huge amount of nuisance.

Kind regards,

Cllr Jose Afonso

Councillor for Parsons Green & Sandford
London Borough of Hammersmith & Fulham

From: Cllr Pascu-Talbure Adrian: H&F <Adrian.Pascu-Talbure@lbhf.gov.uk>

Sent: Friday, July 5, 2024 5:08 PM

To: Cllr Afonso Jose: H&F <Jose.Afonso@lbhf.gov.uk>; Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Re: 2024/00949/LAPR

Thank you, Jose: seconded.

V best,

Adrian

Sent: Wednesday, July 3, 2024 4:09 PM

To: Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>; Licensing HF: H&F <licensing@lbhf.gov.uk>;

██████████
Cc: Cllr Afonso Jose: H&F <Jose.Afonso@lbhf.gov.uk>; Cllr Pascu-Talbure Adrian: H&F <Adrian.Pascu-Talbure@lbhf.gov.uk>

Subject: Eel Brook Common:Concerns about A1 Hospitality: Licensing Application 2024/00949/LAPR

Hi Lorna,

We are writing on behalf of the Eel Brook Common Residents Association.

We do not think A1 Hospitality is a fit company to run an event on Eel Brook Common and we do not think it is a company that the council would want to be associated with.

Toby Mullins is the CEO of A1 Hospitality. He was also the CEO of The Curate Group.

The Curate Group was the events company responsible for Stories in the Park held in Palmer Park in Reading.

There were considerable problems with this event and they were reported by the BBC in Jan of this year.. Link below.

[Stories in the Park: Concern over plan to double festival's ...BBChttps://www.bbc.co.uk/uk-england-berkshire-68144320](https://www.bbc.co.uk/uk-england-berkshire-68144320)

We would ask that all key decision makers around the event and the licensing committee are made aware of this report and that they will conclude that this company should not be running events on Eel Brook Common.

We are not against events on the common and would welcome the right sort of event but, given their record, we do not think this partner and this event is appropriate.

██ (co-chairs)

Hi Lorna,

Just checking the issue we highlighted below will be included in the objections.

Can you let us know please.

For clarification we object to the drunkenness, drug taking and anti-social behaviour as well as trying to change licensing agreements that have been a problem with events run by the management of A1 Hospitality.

Thanks very much

[REDACTED]

[REDACTED]

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 02/07/2024 8:25 AM from [REDACTED].

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

[REDACTED] **Details**

Commenter Type: Residents Group

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 02/07/2024 8:25 AM The event is too big and there is a risk to public safety

The physical size of the event will take up to a third of the available open space on the common and there will be an additional 4,999 people on it all of it taking place next to a busy main road. The common is very heavily used at the weekend, especially by young families. There is a risk of significant overcrowding, spilling onto the road and distress for local users of the common.

In addition, we note that the organisers have been associated with seeking to extend the size of events they have been associated with in other areas (see below).

There is a risk of public nuisance and crime and disorder

This is a food and drink festival with a strong presence of alcohol vendors. The prospect of 5,000 people on the streets is likely to cause anti-social behaviour and crime and disorder. The applicants have been associated with events in Palmer Park in Reading where unacceptable social behaviour and local disturbance (drunkenness and drug taking) was reported by the BBC in Jan 2024. Despite this they sought to extend this event from a 5,000 to 10,000 capacity. The risk and repetition of this in a small public space in a family area is unacceptable.

Protection of children from harm

The site will abut the children's playground on Eel Brook Common. This is very heavily used and other parts of the common are used for children's parties. An additional 5,000 people on the common, of whom many will have been drinking is unacceptable in this context.

From: [REDACTED]
Sent: Thursday, July 4, 2024 11:16 AM
To: Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>
Subject: 2024/00949/LAPR

Dear Lorna

Please accept my objection to the Licence for the proposed food and drink festival on eel brook common. I object to this licence absolutely and wholly and there is no compromise situation which would make this event acceptable to me either as the co chair of the Eel Brook Common Association and as a local resident.

I object to this event because it has been generated outside of our community and is being helicoptered into the common with no thought for the residents and no benefit to the common, it has no cultural value and is simply a money making scheme that is ill considered and with no cultural or community benefit.

I am also alarmed by the disingenuous approach of the council changing the the format of licence application all the time. This does not engender any kind of trust between the community and the council. It is very unfortunate that local residents are not involved in decision making from the outset with proper consultation necessitating this kind of response.

I hope that you will put a priority on residents wishes and moving forward we can work together to find the right kind of events for the common.

I include the following points technical reasons:

Objections to Licensing Application for Food and Drink Festival

The event is too big and there is a risk to public safety

The physical size of the event will take up to a third of the available open space on the common and there will be an additional 4,999 people on it all of it taking place next to a busy main road. The common is very heavily used at the

weekend, especially by young families. There is a risk of significant overcrowding, spilling onto the road and distress for local users of the common.

In addition, we note that the organisers have been associated with seeking to extend the size of events they have been associated with in other areas (see below).

There is a risk of public nuisance and crime and disorder

This is a food and drink festival with a strong presence of alcohol vendors. The prospect of 5,000 people on the streets is likely to cause anti-social behaviour and crime and disorder. The applicants have been associated with events in Palmer Park in Reading where unacceptable social behaviour and local disturbance (drunkenness and drug taking) was reported by the BBC in Jan 2024. Despite this they sought to extend this event from a 5,000 to 10,000 capacity. The risk and repetition of this in a small public space in a family area is unacceptable.

Protection of children from harm

The site will abut the children's playground on Eel Brook Common. This is very heavily used and other parts of the common are used for children's parties. An additional 5,000 people on the common, of whom many will have been drinking is unacceptable in this context.

Yours faithfully

██████████

██████████ **Eel Brook Common Association.**

From: ██████████

Sent: Friday, July 5, 2024 12:48 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Re: 2024/00949/LAPR



From: Barclay Road Residents

Sent: Friday, July 5, 2024 11:07 PM

To: Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>; Licensing HF: H&F <licensing@lbhf.gov.uk>

Cc: EelBrookCommon Residents-Association ; [REDACTED]

Subject: Deadline 5 July Friday, midnight: Representation 2024/00949/LAPR Eel Brook Common food/drink/music for 4,999 attendees every year, one weekend in Aug or Sept.

Deadline 5 July Friday, midnight: Representation 2024/00949/LAPR Eel Brook Common food/drink/music for 4,999 attendees every year, one weekend in Aug or Sept.

I was again unable to submit online as the session timed out and I tried five more times from scratch, to no avail.

I submit now 10:59pm 5 July 2024 by email and request acknowledgement of receipt.

From: Barclay Road Conservation Area Neighbourhood Watch

Opposing 2024/00949/LAPR Eel Brook Common food/drink/music for 4,999 attendees every year, one weekend in Aug or Sept.

In short: The Applicant should consider withdrawing his application and finding another open space to hold his event; a space that is not designated, protected, ancient Common Land on which such an event will be unnecessarily invasive for the thousands of users of Eel Brook Common on weekends.

I am a daily user, and my neighbours are daily users of Eel Brook Common, situated in the legally designated Parsons Green Conservation Area.

Eel Brook Common is officially recognised Common Land (CL13). We use the Common because it is a protected Common and thus also designated Metropolitan Open Space (MOS) under the Greater London Parks and Open Space Order 1967 and the Commons Act 2006. Its space and its views are protected as stated in the current H&F Local Plan 2018 under SD55-Open Spaces.

Prevention of Noise Nuisance cannot be promoted

Potential Crime and disorder of 4,999 attendees

Any live music/dance, recorded music channeled through monitors sitting/vibrating on platforms and stationed in the proposed temporary marquees etc, even if ancillary to the food/drink offer of 30 food trucks and many drinks stands, as suggested by the Applicant, will be an unacceptable addition to the main purpose for which I/we use Eel Brook Common and why it is protected by law, namely "for recreation as well as contemplation",

as stated clearly in SD55. Such additional sound will amount to noise nuisance. The mere voices of up to 4,999 attendees will raise the noise level far beyond the daily peace and quiet of Eel Brook Common.

Pickpocketing, stealing food/drink, phones etc; all of this is typical at such festivals-- please stop it before it starts. We can hardly mention drug use, but it is rampant, as we all know, at these types of events.

On these noise-intrusive, unpeaceful noise nuisance grounds alone, I ask the Licensing Committee to reject the Application for such commercial activity on Eel Brook Common.

Prevention of Children from Harm and Promotion of Public Safety

Dogs on leads/all over the Common, and Children anywhere on Eel Brook Common, and especially those in and around the very nearby play area of the Common will be disturbed by the new noise element of this proposed two-day event. Public safety issues will arise with parents needing to protect their children more than usual from the crowds of people. The Applicant's ability to protect children from harm (a licensing objective) is untenable. Eel Brook Common is not the place for this or any proposed two-day, risk-intrusive event.

Speaking with the Applicant

The Applicant has been kind enough to speak with me twice about his Application.

-I am still waiting for a more precise accurately measured layout/plan of the layout of the proposed fenced-in area in relation to the entire space of Eel Brook Common, as the Committee will definitely need this to assess things more accurately.

-We (Harrison Hyde, Applicant and proposed Premises Licence Holder, and I) also discussed a 'time-limited license' of one year; this would allow residents to see how it goes, were the Licensing Committee to grant a time-limited licence. The Applicant said he would add this to the licence. So far, we are still waiting for the time-limit of one year to be added to the licence. It would seem reasonable and proportionate to add a time-limit to the licence so that a proper assessment could be made during and after the proposed event. We ask the Committee to agree with the Applicant to add the time limit of one year, ending 31 July 2025.

-For the Committee to know--The Applicant placed one blue notice somewhere on the Common. It has taken some time for people to discover it. The S 182 guidance states that notices should be placed every 50 meters around the entire perimeter. I have brought this to the Licensing Authority's attention. Unfortunately, nothing was done to add more

notices around the entire perimeter, even though there are plenty of lampposts which easily accommodate such notices.

-The Applicant seems unaware of the laws around Common Land and the protected rights of those who use it and are allowed to cross it, unimpeded.

-The Applicant's website/promotion videos shows events that are crowd-roaring, full of much cacophony and abrasive sound, fireworks, ramping up the vibe, all very foreign to our peaceful, open, unimpeded Eel Brook Common. The Applicant should consider withdrawing his application and finding another less protected open space to hold his event; a space that is not designated, protected, ancient Common Land.

We ask the Licensing Committee, should this application not be withdrawn, to reject the Application based on the the above, on other objections submitted by other neighbours and users of Eel Brook Common, as well as on further evidence relating to the four licensing objectives that we will be providing for a possible hearing.

//end//

-----Original Message-----

From: Barclay Road Residents

Sent: Wednesday, August 28, 2024 9:23 AM

To: Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>

Cc: Overton Adrian: H&F <Adrian.Overton@lbhf.gov.uk>; EelBrookCommon Residents-Association

Subject: 2024/00949/LAPR 4,999 on Eel Brook Common for a food/drink/music weekend in Aug or Sept of every year. Organiser Harrison Hide A1 Hospitality ref Notting Hill Carnival weekend

2024/00949/LAPR 4,999 on Eel Brook Common for a food/drink/music weekend in Aug or Sept of every year. Organiser Harrison Hide A1 Hospitality ref Notting Hill Carnival weekend

Dear Lorna

We need a Condition proposed by the proposed premises licence holder on the proposed Licence 2024/00949/LAPR for the proposed food/drink festival event for 4,999 not to take place on the weekend of Notting Hill Carnival because police and other emergency support services are totally stretched then and might not be able to easily and sufficiently respond to a possible major incident on Eel Brook Common.

From: [REDACTED]

Sent: Sunday, June 9, 2024 12:01 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Objection: Licensing Eel Brook Common

To whom it may concern,

Please find my written objection letter to the proposed licensing in Eel Brook Common.

Regards,

[REDACTED]

09 June 2024

Fulham Council

Objection to the Application for a New Premises Licence for Eel Brook Common Park

To whom it may concern,

I am writing to formally object to the application for a new premises license at Eel Brook Common

Park. As a long-term resident of the area, I have several significant concerns regarding the proposed

Food Festivals, which intend to operate with licensable activities including the sale of alcohol and

live entertainment on Fridays and Saturdays.

Key Points of Objection:

1. Noise Pollution: The proposed licensable activities include live music, recorded music, and

performances of dance from 12:00 to 20:30. Such events will inevitably generate excessive noise that will disrupt the peace and quiet of our neighborhood. Eel Brook Common is a family-friendly area, and the intrusion of loud music and public gatherings will negatively impact the quality of life for residents, particularly young children and the elderly.

2. Alcohol Consumption: The sale of alcohol between 12:00 to 20:00 on both days raises

serious concerns about public safety and the character of the park. Eel Brook Common is traditionally a place where families gather, children play, and community members engage in peaceful recreation. The presence of an outdoor bar could attract individuals who may not respect the family-oriented nature of the park, leading to potential antisocial behavior, littering, and public intoxication.

3. Public Safety and Character of the Neighborhood: Hosting events with an outdoor bar and

music acts might bring in large crowds, including individuals from outside the immediate community. This influx could lead to an increase in crime rates and antisocial behavior, thus

making the park and surrounding areas less safe for residents. Our neighborhood has worked hard to maintain a safe and welcoming environment, and such events could undermine these efforts.

4. Environmental Impact and Infrastructure Strain: The infrastructure required for such events, including marquees, additional toilets, and food vendor setups, could cause significant wear and tear on the park's natural environment. Eel Brook Common is a green space valued for its tranquility and natural beauty. Large-scale events could result in long-term damage to the grass, trees, and general park environment.

5. Disruption to Residents' Daily Lives: The proposed opening hours, combined with the setup and dismantling of event infrastructure, will result in extended periods of disruption. Traffic congestion, parking issues, and noise from both the events and their setup/cleanup will interfere with the daily lives of residents. Many residents chose this area for its serene and quiet ambiance, which would be significantly disturbed by such frequent and intrusive events.

In conclusion, while I appreciate the intention to bring cultural and social events to our community,

I strongly believe that Eel Brook Common is not a suitable location for such activities involving the

sale of alcohol and live entertainment. The potential negative impacts on noise levels, public safety,

the environment, and the overall character of our family-friendly neighborhood far outweigh the

proposed benefits.

I encourage all residents who feel the same to put their concerns in writing whilst I urge the Licensing Department to reject this application and consider alternative locations that are better

suited for such events, preserving the peace and safety of Eel Brook Common and its surrounding

community.

Thank you for considering my objections.

Regards,

[REDACTED]

From: [REDACTED]
Sent: Friday, June 14, 2024 8:12 AM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc:
Subject: Re: Objection: Licensing Eel Brook Common

Hi Lorna,
I hope you are well.

Thank you for acknowledging [REDACTED] objection.

I can confirm her residential address is [REDACTED].

Thanks so much,

[REDACTED]

Objection to Licensing Application 2024/00949/LAPR

Case Officer Ms Lorna Mckenna

From the owners and occupants of [REDACTED]

TEL

Persons objecting:

[REDACTED]

[REDACTED]

My wife and I own and live in a house [REDACTED] Eel Brook Common. The presumed location of the site for which the application is made is about [REDACTED] from our house.

The proposed activities would have a severely adverse effect on our right to quiet enjoyment of our property because of:

Noise

Cooking odours

Sale of alcohol in an inappropriate location

Pressure on parking

Visual intrusion on an open space

Attraction to the site of people from outside the neighbourhood who might not respect the interests of those living locally

Risk of inappropriate behaviour resulting from consumption of alcohol and of undefined entertainments

Use incompatible with that of a park for families.

As residents in the immediate vicinity of the proposed licensable activities we strongly object to the application

Generally:

The Application is lacking in detail. It does not specify which section of the Common is the subject of the proposals. It is assumed that it applies to the section nearest to the New Kings Road.

No dates are given for the duration of the activities.

A schedule of times for the playing of recorded music or performance of live music and for the sale of alcohol on the premises is given for Saturdays and Sundays only.

Reference is made to Food Festivals over a Friday and Saturday period which will have an outdoor bar and tents for music acts. The schedule does not refer to Fridays.

There is no Event Management Plan supplied.

All of Eel Brook Common is used by families and groups of young people at weekends. It is valued as unstructured open space on which people create their own recreation.

Any interference with the availability of such space for local families is firmly opposed and we object to it.

More specifically

Prevention of crime and disorder:

The risk of crime and disorder is increased by the activities for which a licence is requested.

Public safety:

There is no benefit to public safety. There is heightened risk to public safety if the activities lead to bad behaviour in the vicinity of the site.

Prevention of public nuisance:

The proposals increase the risk of public nuisance as set out above, but also the presence of food on the site risks attracting vermin and disease.

Protection of children from harm:

During the hours for which the application is made children are likely to be playing on immediately adjoining ground. The entrance to the Council's Play Area for young children opens onto the path bounding the section of park. The provision of music and dancing and the consumption of alcohol for eight hours during the day and early evening will increase the risk to children.

On all of the above grounds, we strongly object to these proposals.

Signed:

██████████

██████████
Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 18/06/2024 12:22 PM from ██████████

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: ██████████

Email:

Address: ██████████

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 18/06/2024 12:22 PM We live on corner of ██████████
We already suffer with regular football games at Chelsea ground near us as it affects our resident parking and the littering of their fast food / coffee cups in our front patio.
We have also experienced people urinating in our front patio.... Now with regular events and fun fairs and so on we seem not to have any peace with all the noise and it has really affected our quality of life. This is a residential area and the common is not an enclosed park rather a small open green area, therefore it is not a place for big entertainment groups on regular basis. We object to this event licence as this is a residential area.

Many thanks and best regards,

██████████

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 18/06/2024 1:22 PM from [REDACTED].

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 18/06/2024 1:22 PM As a resident [REDACTED] Eel Brook Common, we would like to remind that this park is used by children, families for various activities and very strongly oppose the proposed Permit. We as a family of four with two kids take our children to the park for walk and also use the park for walking our dogs regularly every day.

We strongly think the proposed activities are not suitable for a neighborhood park that is very close to homes with families . There is already a lot of unpleasant activity in the park and activities such as Music events and other dance events will increase these activities and will greatly limit us letting our children in the park alone.

Eel Brook Common is relatively small park and it borders a lot of properties, one of which is ours. Activities that are listed on the proposal

will affect our lives on weekends when we rest with our families.

Besides, the park is used for picnic, get togethers, sports, etc. and it is mainly used by families- this is what a common like this is normally used for. All of those activities will have to be limited. Eel Brook Common attracts a lot of people in the grounds, brings the residents of the area together and by allowing the proposed activities, residents use of the park will be limited. It will bring a lot of other people from perhaps different neighborhoods to the grounds and will cause a lot of disturbance to residents like ourselves

there is a tennis court + astro football/basketball/ and most importantly a children's park in Eel Brook Common.. activities listed and the sale of alcohol!! is extremely worrying and it will impair families and mostly children's activities on tennis courts, football and small children's' park!

as a resident I strongly oppose the permit allowance- i also think that residents should be given more time to appeal to this decision. The notice hung is very small and number of days to appeal is rather limited till July 6th

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 02/07/2024 8:18 AM from [REDACTED]

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name:

[REDACTED]

[REDACTED]

Address:

[REDACTED]

Comments Details

Commenter
Type:

Neighbour

Stance:

Customer objects to the Licensing Application

Reasons for
comment:

Comments:

02/07/2024 8:18 AM As a resident [REDACTED] Eel Brook Common, we would like to remind that this park is used by children, families for various activities and very strongly oppose the proposed Permit. We as a family of four with two kids take our children to the park for walk and also use the park for walking our dogs regularly every day.

We strongly think the proposed activities are not suitable for a neighborhood park that is very close to homes with families . There is already a lot of unpleasant activity in the park and activities such as Music events and other dance events will increase these activities and will greatly limit us letting our children in the park alone.

Eel Brook Common is relatively small park and it borders a lot of properties, one of which is ours. Activities that are listed on the proposal will affect our lives on weekends when we rest with our families.

Besides, the park is used for picnic, get togethers, sports, etc. and it is mainly used by families- this is what a common like this is normally used for. All of those activities will have to be limited. Eel Brook Common attracts a lot of people in the grounds, brings the residents of the area together and by allowing the proposed activities, residents use of the park will be limited. It will bring a lot of other people from perhaps different neighborhoods to the grounds and will cause a lot of disturbance to residents like ourselves

there is a tennis court + astro football/basketball/ and most importantly a children's park in Eel Brook Common.. activities listed and the sale of alcohol!!! is extremely worrying and it will impair families and mostly children's activities on tennis courts, football and small children's' park!

as a resident I strongly oppose the permit allowance-

Lsstly The event organizer has tried to increase capacity in the past in other attempts/ readings
palmer park per article on bbc

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 19/06/2024 1:06 PM [REDACTED]

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

[REDACTED]

[REDACTED] Petition

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 19/06/2024 1:06 PM I object as there are already issues with parking and noise with Chelsea football fixtures and Eid celebrations .
Living so close to eel brook as a resident means noise, empty bottles, vandalism

Strongly object

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 19/06/2024 12:25 PM from [REDACTED].

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 19/06/2024 12:25 PM Eel Brook Common is a family area where residents come to relax and have peace and quiet. Having a hospitality event over a weekend selling alcohol will inevitably attract non-residents and the music played and dancing will affect the peace of the locals. Eel Brook Common is now becoming too widely used for loud noise events. The effect is cumulative and increases the stress on residents.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 18/06/2024 9:10 PM from [REDACTED]

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 18/06/2024 9:10 PM I object to this application. I have young children under age 10 and regularly use the playground and sports area in Eel Brook Common. This application will lead to a large number of drinkers coming to the Common, which will negatively impact on the family oriented nature of the Common. There may be public drunkenness or public order offences which are inappropriate around young children. This will also create a burden on police time.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 18/06/2024 6:10 PM from [REDACTED]

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Residents Group

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 18/06/2024 6:10 PM objection due to inconvenience for our residential road due to increased traffic and congested residential parking. safety is comprised as the street tends to be used as cut-through during events. Noise pollution and general levels are elevated and drunken people are milling about with increased littering and loitering in the neighborhood. Public alcoholic sales and consumption is not conducive to the quiet enjoyment of family residential areas with young children on weekends. Increased police patrol to the area, especially in the evening, should be provided to residents if such license is granted and also compensation to residents for the destruction of value to surrounding homes if such commercial license is granted.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 18/06/2024 6:42 PM from [REDACTED]

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 18/06/2024 6:42 PM The park is for kids to play and adults to walk their dog, it should not be commercialised. In addition this plan will bring noise pollution, traffic, parking trouble, litter, drunk behaviour and peeing in every corner of the park. Do you not see that pubs and restaurants are closing on every corner? Support the ones that are open and do not allow more competition with this bar pop up. Regards, [REDACTED]

[REDACTED]
Sent: Tuesday, June 18, 2024 6:08 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: A1 Hospitality Application for unlimited entertainment on Eelbrook Common

I wish to object to the proposal and application by A1 Hospitality to use Ell Brook Common without limitation for the purposes of Live music, Recorded music, Dance, entertainment similar to music or dance including the sale of alcohol on an unlimited basis and without restrictions. My main concerns are lack of adequate toilet facilities, the sale of alcohol, when there are plenty of licensed premises already in the area, noise and the attraction to such an event for drug dealers. I understand that the Applicant has made a successful application for the weekend of 17th/18th August 2024 and I am of the opinion that an application should be made each year for a specific date, only one weekend per year which would enable the Council to exercise proper controls.

[REDACTED]
[REDACTED]
[REDACTED]

From: [REDACTED]
Sent: Tuesday, June 18, 2024 6:57 PM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: Jay Gleacher
Subject: Objection on A1 hospitality application

Hello,

I want to email to object to the proposal by A1 Hospitality to use Eel Brook Common without limitation for the purposes of Live music, Recorded music, Dance, entertainment similar to music or dance including the sale of alcohol on an unlimited basis and without restrictions.

My main concerns are lack of adequate toilet facilities, I've seen people just pee outside my house on the lawn by the playground. Also exposing themselves near a playground with children. Also the sale of alcohol when there are already a ton of bars and restaurants in the area. We shouldn't cannibalize their sales? I feel we need to support local businesses not give them more competition....

I think there was a successful application for the weekend of 17th/18th August 2024 and I am OK with this. I think an application for a specific date on the calendar is perfectly reasonable. But an ongoing permit with zero restrictions to be every weekend sounds risky. This park is used mainly for people playing sports, kids playing football, young adults doing sports, workout classes. It's an active park for people. There are football pitches with kids under 18 using it all Saturday and Sunday. Little foxes, little kickers, and sports teams use it. It's not a "drinking" alcohol party park.

Can we get more details? It's extremely vague.

I oppose this application without control over specific "dates".

[REDACTED]
[REDACTED]
[REDACTED]

From: [REDACTED]
Sent: Wednesday, June 19, 2024 7:28 PM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: A1 Hospitality Ltd application for a licence on Eelbrook Common

Dear Sirs,

We are writing to voice our concern as to the above application.

Eel Brook Common is an open space for the local community to enjoy in peace, children, dog walkers and exercise, along with small fun fairs and so on. This application for a licence for live music, dance, sale of alcohol on – and this is key – **Saturdays and Sundays** – would clearly imply an intention for far greater use of the common for quite seriously disruptive events for more than just one weekend in August. (which was a previous application for a 2 day event)

The paragraph “the proposed activities, days and times to be authorised by the licence/details of variation sought” rather confirms this.

The added unpleasantness would be the need for sufficient portaloos for what we would imagine would be large numbers of attendees – which is a horrible thought given the amount of children and families and their dogs – not to mention all residents living right alongside the common and in nearby streets.

The local pubs and restaurants are struggling enough as it is, so we do not believe this kind of licence will be anything other than detrimental to the local hospitality community.

We strongly believe that any event on the common should be applied for on a one off basis, and relevant licences granted on that basis so long as it does not impact negatively on the local residents and community at large.

With regards,

[REDACTED]
[REDACTED]
[REDACTED]

From: [REDACTED]
Sent: Thursday, June 27, 2024 12:21 PM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: RE: Additional Information - Eel Brook Common New King's Road London

Dear Lorna,

Thank you for your reply and attachment from the applicant.

We did understand that it would be for one weekend this year, but still have to object to the licence covering future events in coming years. I do not object as such to the IDEA of small events on the common, but this feels as though it will be huge. And to say that it will only cover the South side of Eelbrook Common does not acknowledge that those of us living on this side of the common and New Kings Road will be wholly and completely affected by this event, and the North Side relatively unscathed. It WILL affect parking, so to suggest otherwise is totally disingenuous. Every event has the same affect on the local roads – you could say most football fans take public transport, but no one living in Fulham would agree with that – even the Eid events which are not entirely welcomed by local residents mean there is gridlock in the roads and parking on the local streets bordering Eelbrook Common.

So no, we are not minded to withdraw our objection to this licence to hold an annual event which will have a large impact on the densely residential area around Eelbrook Common. We object to the thought that if the applicant is successful in obtaining a licence that will allow this event every year removes any chance of saying NO, it was not a success in terms of the impact or whatever, and we would be stuck with this happening in years to come. And while the event may take place for two days, the whole thing will be 4 days – or even more to take into account the set up and removal, not to mention the dreaded portaloos – and damage to the grass on the common with such large footfall – particularly if the weather turns against us – remember how long it took to recover after that huge circus a few years back.

Might I ask why other Parks/Commons in the RBHF area are not considered for events like this – would Bishops Park not be more suitable, bordering the river, Craven Cottage and Bishops Palace as it does, leaving only one residential road bordering the park affected by this, or any other event.

With best regards,

[REDACTED]

From: [REDACTED]

Sent: Thursday, June 20, 2024 11:34 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Objection to Eel Brook Common sale of alcohol permisson

Dear LBHF,

I am writing to express my strong opposition to the recent proposal to license the sale of alcohol in our Eel Brook Commonpark. As a concerned resident of the neighbourhood currently living on a street just [REDACTED] [REDACTED], I believe this decision could negatively impact our community in several significant ways.

First and foremost, our common park serves as a vital recreational space for families, children, and individuals seeking a safe and peaceful environment. Allowing the sale of alcohol in this setting could compromise the safety and well-being of all park users. Alcohol consumption is often associated with increased risk of aggressive behavior, accidents, and disturbances, which could deter families from visiting the park and undermine the sense of community we have worked hard to foster.

Furthermore, the introduction of alcohol sales in the park could lead to public health and safety concerns. Increased alcohol consumption in a public space raises the potential for underage drinking, littering, and other forms of irresponsible behavior. These issues not only pose risks to individuals but also strain local law enforcement and emergency services, diverting resources from other critical areas.

The park's natural environment and wildlife are also at risk. Alcohol-related litter, such as bottles and cans, can lead to pollution, harming local flora and fauna. The park's pristine condition, which many of us cherish, would be jeopardized by the increased foot traffic and associated waste from alcohol sales.

Moreover, the presence of alcohol in a community space sends the wrong message to our youth. It normalizes drinking in a public setting and may encourage unhealthy attitudes towards alcohol consumption. Our parks should promote healthy, active lifestyles and provide a sanctuary from the various pressures of daily life, not become an extension of commercialized drinking culture.

In light of these concerns, I urge you to reconsider the proposal to license alcohol sales in Eel Brook Common. Instead, let us focus on enhancing the park's facilities and programs in ways that align with its original purpose: to serve as a safe, clean, and welcoming environment for all members of our community.

Thank you for considering my objections. I hope you will take them into account and act in the best interests of our community.

Sincerely,

████████████████████

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 21/06/2024 8:34 PM [REDACTED].

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 21/06/2024 8:34 PM we, the residents of [REDACTED] live [REDACTED] from the Eel Brook Common. During Covid lockdown, many sought to use our car park, communal garden to relive themselves of their toilet needs and consume illegal narcotics.

If an event is put on over the weekend, these unpleasant activities will occur alongside for the full duration of the event.

We have children, families, disabled and the elderly living here and do not wish to be exposed to any form of nudity or illegal activity.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 22/06/2024 4:25 PM from [REDACTED]

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 22/06/2024 4:25 PM I object to the application because:

- it would offer exclusive guest-only hospitality on land that is for everyone,
- make alcohol consumption easier on the common and increase the chances of drunken behaviour, causing disturbance in the area. There are enough alcohol outlets nearby already,
- though limited in scope on this occasion, the granting of a licence would open up the door to more events of this kind to the point where they become a real nuisance.
- the event would inevitably attract cars to the area, taking up already limited parking spaces and causing pollution. Chelsea FC fans and visitors already put pressure on weekend parking and the area doesn't need another influx.

Thank you for the opportunity to comment.

From:

Sent: Saturday, June 22, 2024 6:50 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: A1 Hospitality Limited Eel Brook Common sw6 4pt

Dear Licensing Team

As a Parsons Green resident I believe we already have enough pubs and retail outlets to supply alcohol to people looking to buy it on Saturday and Sunday. This additional provider would only dilute their custom and potentially put their trade at risk.

We should protect and maintain our green spaces as there are many people in the area for whom this is their only access to outside space.

The Common (and Parsons Green) are public Green spaces and should not be commercially sublet as fund-raisers for the council. There is an empty unit (pictures attached) at the end of Eel Brook common that could be re-opened and used to supply the Common if additional capacity is required.

We don't need this new license or any additional Common based structures to support it

Thank you for listening to our input to this process.

Regards

[REDACTED]
[REDACTED]







Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 23/06/2024 10:34 PM from [REDACTED].

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

[REDACTED]

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 23/06/2024 10:34 PM This is a quiet residential area which will suffer from noise and potentially antisocial behaviour if this kind of event goes on. The common is a place enjoyed by locals to sit and enjoy being outside as well as people playing sports and walking their dogs. These kinds of events won't bring anything to the area, as they're usually paid entrance, and bring their own staff with them. Don't see any benefit at all from such events, other than being a noise nuisance. I do not want to hear loud music at the end of the street at weekends!

Comments summary

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 25/06/2024 10:35 AM from [REDACTED].

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 25/06/2024 10:35 AM Fundamentally this will affect the enjoyment of the park by families and children - warm summer days and outside drinking without toilets is a recipe for disaster as was seen on Parsons Green during COVID and children should not have to bear the brunt of bad behaviour - keep it inside and not in public spaces.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 26/06/2024 12:53 PM from [REDACTED].

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 26/06/2024 12:53 PM This will be highly disturbing and disruptive to the neighbourhood. Please do not proceed.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 25/06/2024 10:40 AM from [REDACTED].

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 25/06/2024 10:40 AM As mentioned by several other people, this a quiet residential area which does not need the noise and disruption which this proposal will cause. Eel Brook Common is very popular with young children and dog walkers and I do not see why some money making venture should be allowed to spoil the peace. The common was intended as a public space for everyone to enjoy for free. If people want to drink alcohol they can at the numerous very good pubs in the vicinity.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 25/06/2024 3:13 PM from [REDACTED]

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

[REDACTED]

[REDACTED]

Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 25/06/2024 3:13 PM I am usually in favour of community events on the Common but not this one .

Eel Brook Common is Metropolitan Open Land. It is a contravention of the open land to fence off areas and restrict access . This is not a community event but a commercial money making venture and although the event will be free to enter , access is exclusive and is an inappropriate use of Common land

Hammersmith and Fulham Council's 2006 Open Space Audit highlighted that the Borough has relatively little open space per person living in the Borough and that more open spaces are required. Eel Brook Common is already exceedingly busy with dog walkers, children playing and families and friends picnicking . It is therefore inappropriate to allow such an event to occupy such a large amount of the open space .

The Council's parks and Open Spaces Strategy 2018 highlights the

deficiency in open spaces and access to nature conservation areas .
Work has taken place over the last few years increasing the biodiversity on the Common itself . Inviting thousands of people on to the Common from outside the area will cause harm to the progress already made.
Eel Brook Common is subject to a Section 59 Public Spaces protection order that was extended in 2023 to 2025 . This restricts the Consumption of Alcohol in public spaces for a reason. How will this be managed with people within the event being allowed to consume alcohol while those sitting outside cannot . It will be impossible to manage and again a wholly inappropriate use of the land so close to so many homes.
There are 12 vacant restaurant premises within a 10 minute walk of the common- one is on the common itself . There is a pub opposite that clung on to it's business by its finger tips over lock down and now you invite caterers to open up opposite who have no commitment to the area and don't pay business rates. How does this show support for a restaurant businesses trying to survive in SW6 ?

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 26/06/2024 10:26 AM from [REDACTED].

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 26/06/2024 10:26 AM I OBJECT to this proposal.

I do not believe H&F Council have advertised their proposals sufficiently and carried out the required level of public consultation and engagement.

This is public open space and should not be commercialised for private financial gain.

Judging by the amount of vacant food and beverage outlets in and around Eel Brook Common this additional competition will put further pressure on the existing businesses to survive.

I am also concerned about the open ended nature of this application and it's potential to lead to more regular events on Eel Brook Common.

From: [REDACTED]
Sent: Wednesday, June 26, 2024 11:37 AM
To: Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>
Cc: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: 2024/00949 - Eel Brook Common event

I would like to express my concern, and that of my husband, regarding application 2024/00949.

Eel Brook Common is used by individuals, families, children and dogs for relaxation and play and, should this application go ahead, too much of the Common would be taken from people who enjoy the open space.

There will be a day or two setting up and a day or two returning the Common to normal on either side of the proposed two day period for the event.

This is very much a residential area and the influx of a large amount of people, the cars they may bring and the noise and mess, and potential anti-social behaviour, will be disruptive and not at all in keeping with a quiet residential area, and will prohibit locals from enjoying the Common.

There will be no escape from the continuous background noise and the problems it causes for those trying to rest or sleep, particularly children.

This is an open ended application with no controls for the future and also seems to be the opposite of 'green' thinking!

I strongly oppose this application and do not wish for it to be granted. In the unfortunate event that it is granted, the time should be limited to one year.

Kindly acknowledge receipt of this e-mail.

Regards,

[REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]

From: [REDACTED]

Sent: Wednesday, June 26, 2024 10:51 AM

To: Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>; Licensing HF: H&F <licensing@lbhf.gov.uk>

Cc:

Subject: Eel Brook Common 2024/00949/LAPR Proposed events licence - URGENT - deadline 5 July

OBJECTION

It is noted that the deadline for responses to the above proposed licence is 5 July - one day after the general election - and therefore does not give the public fair time to absorb, react and respond to this application.

I must protest and object strongly at the thoroughly uncaring application to use

Eel Brook Common to hold one - or more and regular events for **4999 attendees on Eel Brook Common with food and alcohol being sold for whole weekends.**

The Common which is there as a precious official Open Space (and green space) for the public as well as residents of the area to use to walk, sit peacefully and enjoy is already being used far too often for fairs and such - taking away the space people with no private green space have to take their children to play in, walk, rest.

Older residents as well find themselves restricted to staying indoors when large chunks of their local green spaces are turned into event space.

While it is understood the applicant has agreed to being allowed one weekend only THIS YEAR, who's to say there won't be an immediate demand for more similar weekends from next year!

I also wish to point out that there are ever increasing events on Parsons Green,
also taking away public open (and peaceful) space.

THE COUNCIL KEEPS TELLING US HOW IT IS PRESERVING AND IMPROVING THE ENVIRONMENT - EVENTING ON EEL BROOK COMMON AND PARSONS GREEN IS DOING EXACTLY THE OPPOSITE.

There would be disturbance in neighbouring streets, need for metropolitan policing,
Events such as this should never take place in our very small green spaces.

[REDACTED]
[REDACTED]
[REDACTED]

From: [REDACTED]

Sent: Thursday, June 27, 2024 11:39 AM

To: Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>; Licensing HF: H&F <licensing@lbhf.gov.uk>

Cc: Cllr Adrian Pascu-Tulbure ; Adrian Pascu-Tulbure ; Jose Afonso **Subject:** Re: Eel Brook Common 2024/00949/LAPR Proposed events licence - URGENT - deadline 5 July

Dear Ms McKenna,

Thank you for your response to my email of yesterday.

Eel Brook Common is very precious to me: it allows me to meet an old friend coming from Fulham Road without either of us having to use buses and sit peacefully on a bench in a green space.

You also use it and Parsons Green for what seems to have become a semi-permanent fairground.

(On Monday it was on P. Green.) This takes away a quiet sitting space with lovely trees from me returning from local food shopping with a carrier bag and pausing to reorganise parcels and walking stick!

Thank you for explaining about the 28 day consecutive consultation period: it seems to me that anyone putting this application in chose the application date more than carefully to take place while Councillors in the committee would be out canvassing for local MPs and not have sufficient time to give it close attention.

I say this as this is not the first time surely we had an application for this food tent last year?

Please add what I am saying to my objection.

With many thanks,

██████████

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 26/06/2024 4:24 PM from [REDACTED]

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 26/06/2024 4:24 PM I should make it clear that my husband has already sent in his comments to object to this application, but I wanted to add my own. I should also note that [REDACTED] the park.

Like all the neighbours I have spoken to, I am alarmed that this application is up for consideration when so few details are available. As far as I can see, the application asks for licensing on every weekend of the year but there are no details of:

- What structures (fencing, tents etc) would be required and where - and whether they would be there during the week
 - How you will prevent parking issues, particularly on Sundays
 - How it will be policed and how you will prevent antisocial behaviour
 - How you see it working on Chelsea FC match days when there are a lot
-

of people passing through the park
-What level of noise can we expect?

It is such a vague application so it is impossible to do anything but object, particularly as the proposed application isn't a one-off, it would be a permanent arrangement.

Also, when I look around the local community I see so many pubs and restaurants boarded up. A bar/club in the park will only ensure that we see even more local bricks and mortar establishments closing down which would be awful.

I see so much about protecting green spaces locally (the mini-forrest on Eel Brook Common, no mow May, the new green verges on New Kings Road etc) and so I sincerely hope that LBHF will decide not to allow a semi-permanent bar/club in our park as it will unquestionably compromise this wonderful green space and be a terrible nuisance for the neighbours.

Comments summary

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 26/06/2024 5:21 PM from [REDACTED]

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 26/06/2024 5:21 PM I object vehemently to the application that Eel Brook Common be allowed to host events for up to 4,999 people over weekends. How ridiculous. The common is a tranquil area at weekends for residents to enjoy - children's play area, picnics, dog walking, cycling, socialising and relaxing. Such events are noisy, no doubt involve alcohol, drugs, unruly behaviour and crime - directly or indirectly. It will be under policed and it will leave litter, bring in more traffic and noise pollution and such other things that will make the common uninviting. Because of increase crime and inadequate

policing, some streets on the Lion Houses 'estate' have bought in private security patrols for last three or so years. Granting this licence is absolutely crazy. We have the football Saturdays already - don't add more crowds and noise to the neighbourhood. The application clearly states Live and Recorded Music, Sale of Alcohol and you look to allow this Saturdays and Sundays - from noon to 8pm!! These hours should be kept free for people to enjoy the Common for shared, family activities (above) and safely. I do fear for people's safety of thousands of people are invited in with alcohol. Crime will increase. The streets, public transport and traffic can't absorb so many people.
PROTECT THE NEIGHBOURHOOD, THE PEACE AND QUIET - I
OBJECT STRONGLY.

Kind regards

[REDACTED]
Sent: Wednesday, June 26, 2024 5:44 PM

To: Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>; Licensing HF: H&F <licensing@lbhf.gov.uk>

Cc:

Subject: 2024/00949/LAPR Proposed licence to hold events for 4,999 attendees in Eel Brook Common

Dear all,

I write with regards to the proposed licence to hold events for 4,999 people in Eel Brook Common.

I do not agree with the proposal. Should it pass however, I would ask that the licence be granted only for one year with a residential consultation and review at the end of the period before agreeing to extend.

Eel Brook Common is a residential area. It is used frequently by the community and is a family orientated peaceful environment. Allowing numerous large scale events will denigrate this quality by removing its use from the community before, during, and after the events in addition, to the wear and tear of the grounds and associated facilities.

In addition, there is already a considerable traffic element caused by North End Road, Putney Bridge and the Kings Road, Wandsworth Bridge Road intersection. Adding large scale events, where there are no parking options, will make the existing situation worse.

Many thanks for your consideration,

[REDACTED]

Dear Lorna,

As requested:

[REDACTED]

[REDACTED]

[REDACTED]

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 27/06/2024 11:28 AM from [REDACTED]

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Amenity Group

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 27/06/2024 11:28 AM The Fulham Society would like to comment as follows on this application. We would firstly like to point out that the Common is open land for the daily use of local residents and their families and not a fund-raising area for the Local Authority. These huge licensed events cause great damage to the ground and grass, are inevitably noisy and cause very large numbers of outside people to visit what is supposed to be a local area of recreation.

We therefore are opposed to any license being give for this 2 day dance music and Food Festival which will cause great disruption in the area and

its residents, adds nothing to the quality or enjoyment of life in Fulham,
and only serves to bring money to the organisers and the local Council.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 27/06/2024 2:45 PM [REDACTED].

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 27/06/2024 2:45 PM The noise, smell and disturbance to the local neighbours is too much Already there are too many fairgrounds etc

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 27/06/2024 2:58 PM from [REDACTED].

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 27/06/2024 2:58 PM I have two sets of concerns.
(1) As a neighbour to Eel Brook Common whenever there are large events (e.g. large fair, Chelsea Football Club celebratory parade where alcohol is available) we have an increased stream of people walking down our road using the street as a toilet ..since it is an access road from the 3 pubs on Parsons Green to Eel Brook Common. There are always insufficient toilets provided at events and insufficient stewards to prevent this behaviour in the family neighbourhood. Further the Common is used at weekends by local families and hence events that are large (in the order of 5,000 people) prevent such access at this time
(2) The director of A1 hospitality limited, Toby Mullins, has a record of starting events on a small scale and then scaling up. Eel Brook Common is not large enough to accommodate such increased events and is bordered on 3 sides by residential properties. Please see events organised by Toby Mullins through his sister companies in Reading (TM Events Limited). A google search on Stories in the Park Festival is a case

in point where he doubled the capacity from 5,000 to 10,000 from 2023 to 2024.

Comments summary

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 27/06/2024 2:58 PM from [REDACTED]

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email: [REDACTED]

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 27/06/2024 2:58 PM I have two sets of concerns.
(1) As a neighbour to Eel Brook Common whenever there are large events (e.g. large fair, Chelsea Football Club celebratory parade where alcohol is available) we have an increased stream of people walking down our road using the street as a toilet ..since it is an access road from the 3 pubs on Parsons Green to Eel Brook Common. There are always insufficient toilets provided at events and insufficient stewards

to prevent this behaviour in the family neighbourhood. Further the Common is used at weekends by local families and hence events that are large (in the order of 5,000 people) prevent such access at this time
(2) The director of A1 hospitality limited, Toby Mullins, has a record of starting events on a small scale and then scaling up. Eel Brook Common is not large enough to accommodate such increased events and is bordered on 3 sides by residential properties. Please see events organised by Toby Mullins through his sister companies in Reading (TM Events Limited). A google search on Stories in the Park Festival is a case in point where he doubled the capacity from 5,000 to 10,000 from 2023 to 2024.

Kind regards

██████████
Sent: Friday, June 28, 2024 3:57 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Fwd: Additional Information - Eel Brook Common New King's Road London

Lorna thanks for sending through this additional information it provides more context but a couple of additional questions please.

Is it proposed that this is a ticketed event only (I assume so)?

Will the access point be only from New Kings Road, as mentioned in the plan?

And therefore will there be a fence around the event boundaries?

Many thanks and please advise

██████████
From:

Sent: Monday, July 1, 2024 3:28 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Cc: ██████████

Subject: RE: Additional Information - Eel Brook Common New King's Road London

Lorna, I would like to attend the meeting and continue with my representation.

There is a discussion to be had re the following points:

- Provision of sufficient toilets; many events held in Parsons Green and Eel Brook Common have had insufficient toilets resulting in the use of the surrounding streets as toilets (by men and women)

- Stewards in adjacent streets to Eel Brook Common/Parsons Green to prevent unsociable behaviour, to ensure that streets are not used as public loos and that local residents and their homes are respected
- Build and break days – how many.....the event will only be for a weekend but I would imagine that 3 or 4 days prior and 2 days after will be required – so a large part of the park will be off limits to residents for more like a week a year?
- Finally expectation management re the size of the event. As I put in my original submission the company director has a history of starting with events at 5,000 and then increasing to 10,000 people. Eel Brook Common cannot support such numbers and so what expectation management is being set by the Licensing Committee in this application in 2024. I think this is important since I can anticipate that if successful there will be pressure to increase the numbers in following events. Why start off in Eel Brook Common when there is little room for expansion?

Many thanks



From: [REDACTED] Thursday, June 27, 2024 2:41 PM

To: Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>; Licensing HF: H&F <licensing@lbhf.gov.uk>

Cc:

Subject: Eel broom common event 5/7

[REDACTED]

Dear Madam.

I wish to object strongly to the proposed Evening event for 4999 people on Eelbrook Common on 5 July.

This is a quiet residential area and is not suitable for a mass injection of visitors coming by public transport. Walking or seeking parking spaces.

We already have Parsons Green bring let out to a fair ground as well as the overspill of drinkers from the White Horse and other establishments.

In my own case, I enjoy an evening stroll around the Common on these summer evenings. And do not see why this should be made difficult for me by an influx of 4999 people

Moreover I also object to the fact that the Council has gone ahead and allowed this event for a second year without prior notification to, and consultation with residents, when the same event last year was cancelled due to the volume of opposition.

Yours faithfully,

[REDACTED]

[REDACTED]
Sent: Friday, June 28, 2024 12:07 PM

To: Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>; Licensing HF: H&F
<licensing@lbhf.gov.uk>

Subject: Re 2024/00949/LAPR proposed licence

Dear Sirs/Madam

Re '2024/00949/LAPR Proposed licence to hold events for 4,999 attendees in Eel Brook Common'.

I am writing to object to the above proposed licence for this Open Space which is should be kept relatively quiet and peaceful and not be a venue for concert attendees, along with the associated food and alcohol sales and toilet facilities.

My family and I use Eel Brook Common every day for dog walks and to see some space free of hectic activity. We find solace walking across the grass and watching the birds and squirrels in the park. We meet friends there for 1:1 chats and to relax. This is the purpose of this wide open space and for the mental health of my teenage children and me we would like to object to the park ever being used for any kind of concert or noisy live performance, and certainly the sale of any kind of refreshment or food on Eel Brook Common should be strenuously vetoed and no further applications should be considered.

There have been various wildflower and ecological initiatives in the EelBrook Commin which would also be damaged by from such a large influx of people for a concert.

Yours sincerely

[REDACTED]
[REDACTED]

From: [REDACTED]

Sent: Tuesday, July 2, 2024 2:47 PM

To: Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>; Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Re: Re 2024/00949/LAPR proposed licence

Hi

I seem to have received an email from you promoting this exact licence which I have objected to! Herewith below are some further more properly considered objections all of which are highly relevant. Main point of my objection being that given the heavy use of the park already this open space is not big enough for an extra 5000 people who may imbibe alcohol. My children use this park every weekend and it is not appropriate for them to be using it whilst alcohol is for sale and there may be scores of inebriated people using the space too. It is a family, child friendly space with a children's play park in the middle of it so it is not appropriate for such large event with alcohol sales.

The event is too big and there is a risk to public safety

The physical size of the event will take up to a third of the available open space on the common and there will be an additional 4,999 people on it all of it taking place next to a busy main road. The common is very heavily used at the weekend, especially by young families. There is a risk of significant overcrowding, spilling onto the road and distress for local users of the common.

In addition, we note that the organisers have been associated with seeking to extend the size of events they have been associated with in other areas (see below).

There is a risk of public nuisance and crime and disorder

This is a food and drink festival with a strong presence of alcohol vendors. The prospect of 5,000 people on the streets is likely to cause anti-social behaviour and crime and disorder. The applicants have been associated with events in Palmer Park in Reading where unacceptable social behaviour and local disturbance (drunkenness and drug taking) was reported by the BBC in Jan 2024. Despite this they sought to extend this event from a 5,000 to 10,000 capacity.

The risk and repetition of this in a small public space in a family area is unacceptable.

Protection of children from harm

The site will be next to the children's playground on Eel Brook Common. This is very heavily used and other parts of the common are used for children's parties. An additional 5,000 people on the common, of whom many will have been drinking is unacceptable in this context.

Yours sincerely

A solid black rectangular redaction box covering the signature area.

From: [REDACTED]

Sent: Thursday, June 27, 2024 3:01 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>; Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>

Cc: Subject: Eel Brook Common 2024/00949/LAPR Proposed Events Licence

Dear LBHF Licensing Committee,

I strongly object to the application to use Eel Brook Common for one or more regular events with up to 4,999 attendees, including the sale of food and alcohol over entire weekends. My family and I live locally and use Eel Brook Common regularly.

The Prevention of Crime and Disorder

If 4,999 people attend these events, many will likely be under the influence of alcohol sold on-site. This can lead to rowdy behaviour, noise, and increased litter, attracting pests like mice and pigeons, which are already a nuisance to residents. We experience similar issues during football events at Stamford Bridge and do not want additional disturbances. Moreover, eventgoers often use bikes and leave them carelessly on pavements. For instance, my neighbour's car was damaged by a fallen bike, and neither the bike company nor the police took responsibility.

Public Safety

Most residents will avoid the common if large events are taking place on it because large drunken crowds tend to misbehave. The elderly residents who use the common to relax will be unable to enjoy it amidst large, noisy crowds. The council should ensure the local green spaces are safe and secure for the residents to enjoy.

The Prevention of Public Nuisance

As previously mentioned, abandoned bikes can cause damage and block pavements. My neighbour's car was damaged by a fallen bike, and there was no accountability. With limited police resources, it is unlikely there will be adequate policing at these events. My dog and I enjoy the open space and peaceful nature of Eel Brook Common, especially on weekends. Large, noisy events will significantly detract from our ability to enjoy this space.

The Protection of Children from Harm

It is not safe for young children to be in proximity to intoxicated eventgoers. Therefore, families will be deterred from using the common if such large events take place, impacting children's ability to enjoy the green space.

Please do not allow events in our precious green spaces. We are already disrupted by numerous events on the common and by football activities. This application must be rejected.

[REDACTED]

[REDACTED]

[REDACTED]

From [REDACTED]

Sent: Monday, July 1, 2024 10:10 AM

To: Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>; Licensing HF: H&F <licensing@lbhf.gov.uk>

Cc: Subject: 2024/00949/LAPR Proposed licence to hold events for 4,999 attendees in Eel Brook Common'

Dear Lorna,

Subject: Eel Brook Common 2024/00949/LAPR EVFNT FOR 4,999 attendees over a weekend

I am writing with regard to the application for a proposed licence to hold free- ticketed events for up to 4,999 attendees in Eel Brook Common during a weekend in August or September on both Saturday and Sunday from 1200 to 20.30.

I am a local resident who lives nearby and regularly walks the family dog on Eel Brook Common.

I am most concerned that this proposal is an unsuitable and oversized proposal for the use of the Common.

The locals, residents, children and dog owners who use the Common cherish its peace and quiet and green space. It is set in the middle of a residential area and surrounded by family houses and residential flats.

An influx of 4,999 attendees, plus the playing of amplified music and sale of alcohol and food from stalls from 1200- 20.30 on Saturday and 1200-20.00 on Sunday will take over the whole of the Common for the entire weekend. It will exclude the locals, residents, children, dog walkers etc from accessing Eel Brook Common in their usual way.

The proposal is far too large, noisy, intrusive and disruptive in comparison to the relatively small size of the Common and the proposer should seek an alternative location in a larger space elsewhere (there are plenty of other purpose built venues).

I am also concerned about spill-over of attendees to and from Eel Brook Common. The Green is a very small area of green space which is already heavily used and again surrounded by residential streets, so

the whole neighbourhood will become affected by noise, people and rubbish. Toilet facilities temporarily installed onto Eel Brook Common (or Parsons Green) for past events have been insufficient for the demand and there are no public toilet facilities in the vicinity. Previous experience when thousands of people have converged on the area, people have been found urinating and defecating in the front gardens and side alleys of the family houses around the Common and Green, which is awful for residents and a risk to public health.

In addition the Eel Brook Common proposal is open-ended and not time-limited and could continue for years. There is no opportunity for review.

I strongly object to the proposal.

Yours sincerely

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 01/07/2024 10:18 PM from [REDACTED].

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Comments Details

Commenter Type: Residents Group

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 01/07/2024 10:18 PM My objections are based on concerns regarding public safety, public nuisance, crime and disorder, and the protection of children from harm.

Public Safety:

The size of the proposed event is excessive, occupying up to one-third of the available open space on the common and attracting an additional 4,999 people. This significant increase in foot traffic, adjacent to a busy main road, raises serious concerns about overcrowding and the potential for accidents. The common is already heavily utilized on weekends by local families, and the proposed event could disrupt their use of this valuable community space and pose significant safety risks.

Public Nuisance and Crime:

The presence of alcohol vendors at the festival further exacerbates these concerns. The expected attendance of 5,000 people increases the likelihood of anti-social behavior, crime, and disorder. Notably, the organizers have a history of expanding event sizes, as evidenced by their attempts to increase the capacity of a similar event in Palmer Park, Reading. This event was reported by the BBC in January 2024 to have led to incidents of drunkenness and drug use, causing local disturbances. The prospect of similar issues arising in our community is unacceptable.

Protection of Children:

The festival site will be adjacent to the children's playground on Eel Brook Common, a space heavily frequented by young families and used for children's parties. The presence of thousands of additional people, many of whom may be consuming alcohol, poses an unacceptable risk to children. The potential for harm in such a family-oriented area is too significant to ignore.

For these reasons, I strongly urge the council to reject the licensing application for the proposed Food and Drink Festival on Eel Brook Common. The risks to public safety, the potential for public nuisance and crime, and the dangers posed to children far outweigh any potential benefits of this event

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 02/07/2024 9:03 AM from [REDACTED]

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 02/07/2024 9:03 AM The event is too big and there is a risk to public safety

The physical size of the event will take up to a third of the available open space on the common and there will be an additional 4,999 people on it all of it taking place next to a busy main road. The common is very heavily used at the weekend, especially by young families and dog walkers. There is a risk of significant overcrowding, spilling onto the road and distress for local users of the common.

Being a dog walker, this open space is used daily for dogs to roam freely which they are unable to do, with such a big venue

In addition, we note that the organisers have been associated with seeking to extend the size of events they have been associated with in other areas

There is a risk of public nuisance and crime and disorder

This is a food and drink festival with a strong presence of alcohol vendors. The prospect of 5,000 people on the streets is likely to cause anti-social behaviour and crime and disorder. . The risk and repetition of this in a small public space in a family area is unacceptable.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 02/07/2024 9:05 AM from [REDACTED].

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 02/07/2024 9:05 AM Objections to Licensing Application for Food and Drink Festival

The event is too big and there is a risk to public safety

The physical size of the event will take up to a third of the available open space on the common and there will be an additional 4,999 people on it all of it taking place next to a busy main road. The common is very heavily used at the weekend, especially by young families. There is a risk of significant overcrowding, spilling onto the road and distress for local users of the common.

In addition, we note that the organisers have been associated with

seeking to extend the size of events they have been associated with in other areas (see below).

There is a risk of public nuisance and crime and disorder

This is a food and drink festival with a strong presence of alcohol vendors. The prospect of 5,000 people on the streets is likely to cause anti-social behaviour and crime and disorder. The applicants have been associated with events in Palmer Park in Reading where unacceptable social behaviour and local disturbance (drunkenness and drug taking) was reported by the BBC in Jan 2024. Despite this they sought to extend this event from a 5,000 to 10,000 capacity. The risk and repetition of this in a small public space in a family area is unacceptable.

Protection of children from harm

The site will abut the children's playground on Eel Brook Common. This is very heavily used and other parts of the common are used for children's parties. An additional 5,000 people on the common, of whom many will have been drinking is unacceptable in this context.

BBC article 31/01/2024, please search on google Bbc stories in the park

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 02/07/2024 12:53 PM from [REDACTED].

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 02/07/2024 12:53 PM The event is too big and there is a risk to public safety:
The physical size of the event will take over a 1/3 of the available open space on the common and bring an additional 4,999 people in - all next to a busy main road. The common is very heavily used at the weekend, especially by young families. There is a risk of significant overcrowding, spilling onto the road and distress and displacement for local users of the common. The common is not only used as a destination, be it with children, for exercise or for dogs, but it is also a major thoroughfare for those accessing the Fulham Broadway, NKR and WBR .

There is a risk of public nuisance and crime and disorder:

This is a food and drink festival with a strong presence of alcohol vendors. 5,000 people on the streets, in the middle of a residential area,

is likely to cause anti-social behaviour, crime and disorder. The applicants have been associated with events in Palmer Park, Reading where unacceptable social behaviour and local disturbance (drunkenness and drug taking) was reported by the BBC in Jan 2024. Despite this they sought to extend this event from a 5,000 to 10,000 capacity. The risk and repetition of this in a small public space in a family area is unacceptable.

Protection of children from harm:

The site is next to the childrens playground on Eel Brook Common. This is very heavily used and other parts of the common are used for childrens sports and parties. An additional 5,000 people on the common, of whom many will have been drinking is unacceptable in this context.

Impact on existing restaurants/bars: we have a number of businesses already in the area who are struggling - this will actively take business from them and exacerbate their issues.

Net, this is a primarily residential area, with a common that is already heavily used - and this event will potentially bring in 5,000 people - with no benefit to the local population - only disruption and upheaval.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 04/07/2024 9:04 AM [REDACTED].

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 04/07/2024 9:04 AM I strongly object to this application on the following grounds:

1. Rights to quiet enjoyment of this natural amenity: If granted, the application would contravene the right to the quiet enjoyment of this park for which purpose it was designed.

2. People pollution all weekend: If granted, this application will attract large numbers of party goers from 12 noon til long after dark with inherent noise, litter, likely anti-social behaviour & traffic congestion to a residential area on the two days of the week which are especially valued by locals for peace & quiet.

3. Precedent could be set: If application is granted, a precedent is set,

further applications will likely follow to the further detriment of this neighbourhood. So let's not set a precedent.

4. Not a party crowd venue: Eel Brook Common already accommodates weekend football crowds, religious gatherings & funfairs. Closely bordered by quiet residential streets & dissected by pedestrian/cyclist thoroughfares in several directions, it is not suited for large crowd attractions. Such party gatherings should be limited to the larger parks such as Hurlingham or Bishops Park which are set back from residential streets, have hard standing & utilities for service vehicles, and are self-contained & in the case of Bishops Park with purpose built public facilities.

5. Natural habitat & wildlife: In just one weekend the vulnerable grassed areas would be severely compromised by pedestrian overuse, heavy event machinery & service vehicles. Noise & light pollution would detrimentally affect wild life inhabiting the Common.

6. Need for more party amenities: There is no need for additional party entertainment in the area for there are plenty of bars, clubs & pubs nearby where music, alcohol & entertainment are widely available.

For all these reasons I would urge rejection of this application.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 04/07/2024 8:03 AM from [REDACTED]

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Residents Group

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 04/07/2024 8:03 AM There is a risk to public safety. An event will take up a third of the available open space on the common, which is used heavily at weekends. Overcrowding with a possible extra 5,000 on the common spilling on to the busy main road, causing distress to local users, is unacceptable.

There is a risk of public nuisance and disorder with a strong presence of alcohol on sale.

The site will abut the children's playground, and other parts of the common are used for children's parties which should take priority in the neighbourhood.

[REDACTED]
Sent: Tuesday, July 2, 2024 6:11 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Cc:

Subject: Eelbrook Common Application 2024/00949/LAPR

Please accept this as our strong objection to the proposed event to be held on Eel Brook Common. It is a totally inappropriate proposal on what is a heavily used local amenity particularly at weekends. In addition the roads become blocked and parking for local residents will be impossible.

We hope the application will be declined.

Our regards,

[Redacted signature]

[Redacted name]

[Redacted address line 1]

[Redacted address line 2]

[Redacted address line 3]

From: [REDACTED]
Sent: Tuesday, July 2, 2024 11:12 AM
To: Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>
Subject: 2024/00949/LAPR - Eel Brook Common

Dear Ms Mckenna

It has recently been brought to my attention that AI Hospitality have applied for a licence to hold a Food and Drink Festival on Eel Brook Common for up to 10,000 people. We live in Kempson Road that runs into the east side of the park.

This is a residential area where by definition people reside. It is not a commercial area where by definition commerce is carried on. The proposed festival is pure commerce for the benefit of the organisers (and the LBHF) and thus to hold it in a residential park is nothing less than the theft of our residents' rights.

There have been gatherings on the Common before, but those have been for a specific purpose - mostly charitable or religious orientation - and well ordered. This proposed festival of Food and Drink spells disaster with the attendant litter and undoubted drunkenness. We residents pay the top tier of rates to reside in our houses and to enjoy the amenities of the area - particularly Eel Brook Common. It is totally immoral for the LBHF to capitalise on our asset and to cause real harm to our lives with the dangers and disruption of the influx of 10,000 people into a very small space.

The area cannot accommodate such numbers, the surrounding streets and main arteries will be clogged. Presumably the Festival will cover a weekend with free parking on a Sunday and extend after 8 pm (on our side of the Common, 5 pm on the other) so rendering parking impossible.

We have a 1-year-old baby in the house who is taken to the playground. It will not be feasible, nor indeed safe, to take him during the proposed festival to meet his many friends. Why should he be denied his right?

This is a badly conceived plan and I hope that the LBHF will have the sense, and honesty, to dismiss the application out of hand.

I remain, yours sincerely,

[REDACTED]

[REDACTED]

[REDACTED]
Sent: Friday, July 5, 2024 6:01 PM

To: Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>

Subject: Eelbrook Common

Dear Lorna Mckenna,

Licensing 2024/00949/LAPR - A1 Hospitality Ltd.

I am writing to strongly object to the above licensing application.

During the summer Eelbrook Common is extensively used by local people such as family groups, children's parties and small boys' football lessons and other people lying and sitting on the grass sunbathing and quietly reading. Every day of the year people use the Common to exercise dogs. Also, of course, local schools are using the area on weekdays and preparations for this proposed food and drink festival with music and dancing would disturb them.

The Common is an important local amenity as detailed above and many people's activities would be adversely affected by A1 Hospitality's application.

A very important consideration is the lack of public lavatories for a food and drink festival.

Yours sincerely,

[REDACTED]
[REDACTED]
Sent: Monday, July 8, 2024 11:03 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Re: Eelbrook Common

Dear Ms MKenna,

Thank you for your email. My address is [REDACTED]
Therefore, the noise from this proposed entertainment would reach [REDACTED] especially during the summer when doors and windows are open. I know the noise will reach our street as we can hear the cheers from Chelsea Football Club.

Yours sincerely,

[REDACTED]

Sent: Friday, July 5, 2024 7:58 AM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Eel Brook Common, New Kings Rd, SW6 4PT - Objection to licensing.

> Dear Sirs,

> Objections to Licensing Application for Food and Drink Festival

>

> The event is too big and there is a risk to public safety

>

> The physical size of the event will take up to a third of the available open space on the common and there will be an additional 4,999 people on it all of it taking place next to a busy main road. The common is very heavily used at the weekend, especially by young families. There is a risk of significant overcrowding, spilling onto the road and distress for local users of the common.

>

> In addition, we note that the organisers have been associated with seeking to extend the size of events they have been associated with in other areas (see below).

>

> There is a risk of public nuisance and crime and disorder

>

> This is a food and drink festival with a strong presence of alcohol vendors. The prospect of 5,000 people on the streets is likely to cause anti-social behaviour and crime and disorder. The applicants have been associated with events in Palmer Park in Reading where unacceptable social behaviour and local disturbance (drunkenness and drug taking) was reported by the BBC in Jan 2024. Despite this they sought to extend this event from a 5,000 to 10,000 capacity. The risk and repetition of this in a small public space in a family area is unacceptable.

>

> Protection of children from harm

>

> The site will abut the children's playground on Eel Brook Common. This is very heavily used and other parts of the common are used for children's parties. An additional 5,000 people on the common, of whom many will have been drinking is unacceptable in this context.

>

> [REDACTED],

>

Sent: Monday, July 1, 2024 9:39 AM

To: Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>; Licensing HF: H&F <licensing@lbhf.gov.uk>

Cc:

Subject: 2024/00949/LAPR Proposed licence to hold events for 4,999 attendees in Eel Brook Common'

Dear Lorna,

Subject: Eel Brook Common 2024/00949/LAPR EVFNT FOR 4,999 attendees over a weekend

I am writing with regard to the application for a proposed licence to hold free- ticketed events for up to 4,999 attendees in Eel Brook Common during a weekend in August or September on both Saturday and Sunday from 1200 to 20.30.

As a local resident who lives nearby and regularly walks the family dog in Eel Brook Common, I am most concerned that this proposal is an unsuitable and oversized proposal for the use of the Common. The locals, residents, children and dog owners who use the Common cherish its peace and quiet and green space in a crowded city. It is set in the middle of a residential area and surrounded by family houses and residential flats

An influx of 4,999 attendees, plus the playing of amplified music and sale of alcohol and food from stalls from 1200- 20.30 on Saturday and 1200-20.00 on Sunday will take over the whole of the Common for the entire weekend. It will exclude the locals, residents, children, dog walkers etc from accessing Eel Brook Common in their usual way. The proposal is far too large, noisy, intrusive and disruptive in comparison to the relatively small size of the Common and the proposer should seek an alternative location in a larger space elsewhere.

There is also concern about spill-over of attendees to and from Eel Brook Common who will be displaced to nearby Parson's Green on their way to or from the underground/bus. The Green is a very small area of green space which is already heavily used and again surrounded by residential streets, so the whole neighbourhood will become affected by noise, people and rubbish. Toilet facilities temporarily installed onto Eel Brook Common for past events have been insufficient for the demand and there are no toilet facilities in Parson's Green at all. Previous experience when thousands of people have converged on the area, people have been found urinating and defecating in the front gardens of the family houses all round the Common and Green, which is awful for children and residents and a risk to public health.

In addition the Eel Brook Common proposal is open-ended and not time-limited and could continue for years. There is no opportunity for review.

I strongly object to the proposal.

Yours sincerely

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 01/07/2024 9:44 AM from [REDACTED].

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 01/07/2024 9:44 AM It's a lovely park that's great for locals, passers by, and all ages to take in some greenery in a beautiful setting. It's a gem for young parents, dog owners, families, you name it. It's got pubs nearby and a restaurant on the corner. It really is a gem to us locals and I'd like it to stay that way. Commercialising it further is unnecessary and will greatly compromise the local people who use it daily, and not just for events, where it's likely to be trashed and overworked. There's no shortage of live music and events all summer long in London. Please don't make Eel Brook another venue when it's simply not welcomed or needed.

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 29/06/2024 2:08 PM from [REDACTED].

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 29/06/2024 2:08 PM I object strongly to this proposal for various reason:
Access to park: This is a public park for everyone to enjoy quietly in a residential area and should be not used as an entertainment space that affects access and use of park for local people.
Noise: The park is surrounded by houses, any noise from events in the park affects all neighbours to the park. This creates problems for anyone with hearing issues or who wants a quiet space at home.
Vermin: Food stalls and bars will draw more vermin to the area, as there will be an increased amount of food waste and general rubbish.
Parking: This proposal will bring more traffic and pollution to the area due it's scale and there will be increased pressure on local parking.
This event provides little benefit to local council tax payers in a quiet residential area and presents considerable issues and inconveniences that will impinge on the quiet enjoyment of the living space and local park.

Complaint

Complaint details

Your involvement I am the complainant

Reference

Complaint details I would like to protest against the idea of having a 5000 person license on Eel Brook Common. It will create a huge amount of noise and pollution in the area and takes no account of the desires of local residents.

I can't believe that the council can think is appropriate.

It's simply a money making scheme for the council.

What would you like us to do to resolve the issue?

Refuse the license

Contact

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Preferred contact method Email

Email addressPhone

MobileOrganisation N/a

Category Resident

About this transaction

Status Submitted on 26/06/2024 09:14

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 26/06/2024 12:58 PM from [REDACTED].

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 26/06/2024 12:58 PM We have two young children and we enjoy spending time in Eel Brook Common very much; especially in the summer time when are boys are out of school. It would be so unfortunate if there was loud music or events taking over the park continuously throughout the summer; especially if they are events where alcohol is consumed. Please take this notice as my objection to this planning application. Thank you, [REDACTED]

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 25/06/2024 10:01 AM from [REDACTED].

Application Summary

Address: Eel Brook Common New King's Road London

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

[REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 25/06/2024 10:01 AM I object on the grounds of noise and general disruption in the neighbourhood.
